

JOONSEOK YANG

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ACADEMIC APPOINTMENT

2025.03-present Assistant Professor, Department of Political Science & International Studies, Yonsei University
2024.09-2025.02 Associate Professor, Department of Political Science & Diplomacy, Sungkyunkwan University
2020.03-2024.08 Assistant Professor, Department of Political Science & Diplomacy, Sungkyunkwan University
2019.09-2020.07 Postdoctoral Fellow, University of California, Irvine

EDUCATION

2019 Ph.D. in Political Science, Columbia University
2016 M.Phil. in Political Science, Columbia University
2014 M.A. in Political Science, Columbia University
2012 M.I.A. School of International & Public Affairs (SIPA), Columbia University
2008 B.A. in Political Science, Yonsei University
B.A. in French Language and Literature, Yonsei University

RESEARCH

Business, Interest Groups, and Economic Policymaking

2025 “Substitutes for Rule of Law? How BITs Deepen But Do Not Broaden US Investment in Developing Countries.” *International Interactions*, 51(6): 1067-1088 [With Abhit Bhandari]
2025 “Beyond Coercion: Weaker States’ Domestic Political Motivations for Political Clauses in Preferential Trade Agreements.” *The World Economy*, 48(1): 3-26 [With Lisa Lechner]
2024 “Why Compete for Firms?: Electoral Effects of Corporate Headquarters Relocation.” *American Journal of Political Science*, 68(2): 339-353
2023 “Who Votes for Free Trade and When? Geopolitics as the Sources of Legislative Preferences on Free Trade Agreements.” *Review of International Political Economy*, 30(6): 2257-2284 [With Sung Eun Kim]
2022 “Tax Evasion Attitudes of Small Firms in Low- and Middle-income Countries: Evidence from Nigeria.” *Development Policy Review*, 40(6): 1-17 [With Tom Moerenhout]
2021 “State Policy and Lobbying in a Federal System: Evidence from the Production Tax Credit for Renewable Energy, 1998-2012.” *State Politics and Policy Quarterly*, 21(1): 1-30 [With Sung Eun Kim and Johannes Urpelainen]

- 2017 "Policy Reform and the Problem of Private Investment: Evidence from the Power Sector." *Journal of Policy Analysis and Management*, 36(1): 38-64 [With Johannes Urpelainen]
- 2016 "Electric Utilities and American Climate Policy: Lobbying by Expected Winners and Losers." *Journal of Public Policy*, 36(2): 251-275 [With Sung Eun Kim and Johannes Urpelainen]
- 2016 "Does Power Sector Deregulation Promote or Discourage Renewable Energy Policy? Evidence from the States, 1991-2012." *Review of Policy Research*, 33(1): 22-50 [With Sung Eun Kim and Johannes Urpelainen]

Public Opinion in Global Politics

- Forthcoming "Partisan Rationalization and Evaluations of (Un)Democratic Behaviors: The Amplifying Role of Affective Polarization." *Political Studies* [With Nam Kyu Kim, Yunmin Nam, and Wonbin Cho]
- Forthcoming "The Trump Effect in the Asia-Pacific." *International Relations of the Asia-Pacific* [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- Forthcoming "Public Support for Environmental Aid: Evidence from a Conjoint Experiment in India." *Global Environmental Politics* [With Elena V. McLean and Taehee Whang]
- R&R "When Disasters Strike Abroad: How Geopolitics and Empathy Shape Public Support for International Disaster Aid." *Review of International Organizations* [With Muhammet Bas, Elena V. McLean, and Ömer Faruk Örsün]
- R&R "Rewarding Belligerence: Public Opinion and Audience Costs in Trade Conflicts." *International Interactions* [With Ashton Hyun Seung Cho]
- R&R "How Language Affects Survey Response: Experimental Evidence from Kenya." *Public Opinion Quarterly* [With Inbok Rhee]
- R&R "When Sanctions Trigger Rally Effects." *Journal of Peace Research* [With Elena V. McLean and Taehee Whang]
- 2026 "Participatory process, anti-elitism, and legitimacy beliefs in local policy-making: evidence from a survey experiment in South Korea." *European Political Science Review*, 1-18 [With Nam Kyu Kim, Yunmin Nam, and Wonbin Cho]
- 2026 "Effect of international organizations' direct engagement with the public: information source credibility and the public's attitudes towards COVID-19-related measures." *Japanese Journal of Political Science*, 27(1) [With Nam Kyu Kim and Byungwon Woo]
- 2025 "Anti-Asian Hate Crimes and American Reputation." *British Journal of Political Science*, 55: e77 [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

- 2025 “Citizen Responses to Donor-Centeredness in the US-China Public Diplomacy Competition.” *International Interactions*, 51(1): 121-137 [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- 2025 “What Do Aid Recipients Want? Public Attitudes Toward Foreign Aid in Developing Countries.” *World Development*, 186: 106815 [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]
- 2023 “Target, Information, and Trade Preferences: Evidence from Survey Experiment in East Asia.” *American Journal of Political Science*, 67(4): 898-914 [With Sung Eun Kim, Jong Hee Park, and Inbok Rhee]

Political Economy of Environment and Energy

Climate Politics and Electoral Accountability

- 2022 “Gasoline in the Voter’s Pocketbook: Driving Times to Work and the Electoral Implications of Gasoline Price Fluctuations.” *American Politics Research*, 50(3): 312-319 [With Sung Eun Kim]
- 2021 “Barking Up the Wrong Tree: Retrospective Voting, Natural Disasters, and Electoral Backlash.” *Comparative Political Studies*, 54(7): 1163-1196 [With Brian Blankenship, Ryan Kennedy, and Johannes Urpelainen]

Subsidies, Taxation, and the Social Contract

- 2025 “The Post-Oil Post-Covid Social Contract: Taxing Informal Workers for Healthcare Insurance in Oil Exporting Developing Economies.” *Journal of Public Policy*, 45(3): 399-427 [With Tom Moerenhout and Nicolas Orgeira Pillai]
- 2025 “Are Credit Rating Agencies Punishing Petrostates for Energy Transition Risks?” *Economics of Energy & Environmental Policy*, 14(1) [With Brian Blankenship, Indra Overland, and Johannes Urpelainen]
- 2025 “Political Regime, Institutional Capacity, and Inefficient Policy: Evidence from Gasoline Subsidies.” *Review of Policy Research*, 42(4): 883-904 [With Richard J. McAlexander and Johannes Urpelainen]
- 2024 “When Do Petrostates Diversify Their Exports? Urgency, Interests, and Policy Design in Egypt, Kazakhstan, and Malaysia.” *Development Policy Review*, 42(6): e12808 [With Brian Blankenship, Calvin Lisko, Indra Overland, Johannes Urpelainen, and Roman Vakulchuk]
- 2024 “Information campaigns and public perceptions of structural reforms: Evidence from a survey experiment on gasoline subsidy reform in Nigeria.” *Journal of Policy Analysis and Management*, 43(2): 509-529 [With Tom Moerenhout]
- 2021 “Building Social Contracts: The Determinants of Tax Morale in Nigeria.” *Journal of Development Studies*, 57(2): 226-243 [With Neil McCulloch and Tom Moerenhout]

- 2021 “Fuel Subsidy Reform and the Social Contract in Nigeria: a Micro-economic Analysis.” *Energy Policy*, 156: 112336 [With Neil McCulloch and Tom Moerenhout]

Energy Access and Power Sector Reform

- 2020 “The Need for Impact Evaluation in Electricity Access Research.” *Energy Policy*, 137: 111099 [With Patrick Bayer, Ryan Kennedy, and Johannes Urpelainen]
- 2019 “Global Patterns of Power Sector Reform, 1982-2013.” *Energy Strategy Reviews*, 23: 152-162 [With Johannes Urpelainen]
- 2019 “Is Coal-Fired Power Generation Associated with Rural Electrification? A Global Analysis.” *Energy Research & Social Science*, 58: 101274 [With Johannes Urpelainen]
- 2019 “Shades of Darkness or Light? A Systematic Review of Geographic Bias in Impact Evaluations of Electricity Access.” *Energy Research & Social Science*, 58: 101236 [With David Hamburger, Joel Jaeger, Patrick Bayer, Ryan Kennedy, and Johannes Urpelainen]
- 2018 “Power Sector Reforms and Technical Performance: Good News from an Instrumental Variable Analysis.” *Review of Policy Research*, 35(1): 120-152 [With Johannes Urpelainen and Di Liu]
- 2015 “Light for All? Evaluating Brazil’s Rural Electrification Progress, 2000-2010.” *Energy Policy*, 86: 315-327 [With Tara Slough and Johannes Urpelainen]

Environment, Trade, and the Low-Carbon Transition

- 2024 “Clearing the Air: Public Health Concerns and Support for Natural Gas Restrictions in the United States.” *Energy Research & Social Science*, 108: 103404 [With Elena V. McLean and Taehee Whang]
- 2023 “Environmental Perception and Public Attitudes toward Nuclear Energy in South Korea.” *East and West Studies*, 35(1): 201-239 (In Korean) [With Kyuhee Park]
- 2022 “Identifying coal plants for early retirement in India: A multidimensional analysis of technical, economic, and environmental factors.” *Applied Energy*, 312: 118644 [With Nada Maamoun, Puneet Chitkara, Gireesh Shrimali, Joshua Busby, Sarang Shidore, Yana Jin, and Johannes Urpelainen]
- 2021 “Thermoelectric Power Generation and Water Stress in India: A Spatial and Temporal Analysis.” *Environmental Science & Technology*, 55(8): 4314-4323 [With Chao Zhang, Johannes Urpelainen, Puneet Chitkara, Jiayi Zhang, and Jiao Wang]
- 2019 “The Future of India’s Coal-Fired Power Generation Capacity.” *Journal of Cleaner Production*, 226: 904-912 [With Johannes Urpelainen]

- 2019 “Environmental Effects of GATT/WTO Membership: An Empirical Evaluation.” *International Interactions*, 45(5): 917-932 [With Sung Eun Kim and Johannes Urpelainen]

Other Publications

- 2024 “South Korean Newspaper Coverage of Yemeni Refugees: Analysis of Topics and Sentiments using Machine Learning Techniques.” *Asian Journal of Communication*, 34(1): 57-72 [With Jaeyoung Hur]

Working Papers

- “Partisan Responses to the Mobility of Firms: Political Incentives to Retain Firms and Tax Treatment.”
- “Public Support for Judicial Reform: Partisan Bias and Source Effects.” [With Wonbin Cho, Nam Kyu Kim, and Yunmin Nam]
- “To Stay or to Go? Sources of Domestic Support for Foreign Direct Investment in Kenya.” [With Inbok Rhee]
- “Public Opinion Toward the Relocation of Multinational Corporations: Evidence from Survey Experiment in South Korea.”

Book (in Korean)

- 2021 *Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid*, (in Korean) National Research Council for Economics, Humanities, and Social Sciences, Sejong, South Korea [With Sung Eun Kim, Jong Hee Park, Inbok Rhee, and others]

Policy Publications

- 2015 “Low Oil Prices: An Opportunity for Fuel Subsidy Reform.” Report for Center on Global Energy Policy at Columbia University. [With Keith Benes, Andrew Cheon, and Johannes Urpelainen]

GRANTS, AWARDS AND FELLOWSHIPS

- 2026–29 “Developing the AI Sustainable Innovation Index (ASII): A Multi-Layered Cross-National Study of Social Acceptance and Innovation Sustainability” *National Research Foundation of Korea*, Collaborative Research Program (Co-Investigator)
- Research Grant [KRW 300,000,000 (approx. USD 200K)]
- 2025–27 “Public Preferences and Political Accountability for Multinational Corporations’ Foreign Direct Investment (FDI)” *National Research Foundation of Korea*, Young Researcher Program (Principal Investigator)
- Research Grant [KRW 44,436,000 (approx. USD 30K)]

- 2025–26 “Developing the AI Sustainable Innovation Index (YASII): Integrating Social Acceptance and Innovation Sustainability” *AI Innovation Research Institute, Yonsei University* (Co-Investigator)
- Research Grant [KRW 65,000,000 (approx. USD 43K)]
- 2023–28 “Climate Adaptation Living Lab” *Yonsei University* (Principal Investigator)
- Research Grant [KRW 6,600,000,000 (approx. USD 4.4M)]
- 2020–26 “New Democracy in New Normal” *Social Sciences Korea (SSK)*, Research Team Support (Co-Investigator) [With Wonbin Cho, Yunmin Nam, Nam Kyu Kim, Hyungchul Kim, Myungse Kang, Dongsuk Kim, and Kooyeon Chung]
- Research Grant [Annually KRW 230,000,000 (approx. USD 153K)]
- 2021–25 “Understanding Oil Producers’ Responses to the Renewable Energy Transition (OPRET).” *The Research Council of Norway*, 324628 - FORSKER21 (Co-Investigator). [With Brian Blankenship, Johannes Urpelainen, Indra Overland, Stella Tsani, and Nina Poussenkova]
- Research Grant [NOK 11002K]
- 2023 “Public Attitudes toward Japan and China” *Ministry of Foreign Affairs*, Research Project (Principal Investigator) [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 25,000,000 (approx. USD 17K)]
- 2022 “Comprehensive Study of Korean National Image ” *KDI School of Public Policy and Management*, Research Project (Co-Investigator) [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 150,000,000 (approx. USD 100K)]
- 2022 “Empirical Study on the Effectiveness of Educational Public Diplomacy Efforts in Korea” *KDI School of Public Policy and Management*, Research Project (Co-Investigator) [With Inbok Rhee, Chungshik Moon, and Hye Young Chang]
- Research Grant [KRW 50,000,000 (approx. USD 33K)]
- 2020–21 “Informing Korea’s Soft Power Strategy: Evidence from Survey Experiments on Public Perceptions of Public Diplomacy and Foreign Aid” *National Research Council for Economics, Humanities and Social Sciences*, Cooperative Research Series 21-09-01 (Co-Investigator) [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 210,000,000 (approx. USD 140K)]
 - Received Outstanding Research Award
- 2021 “South Korea’s Public Diplomacy Strategy for Battery, Bio, and Semi-conductor Sectors” *Ministry of Foreign Affairs*, Research Project (Principal Investigator) [With Inbok Rhee, Sung Eun Kim, and Jong Hee Park]
- Research Grant [KRW 25,000,000 (approx. USD 17K)]
- 2013–19 DEAN’S FELLOW, Columbia University
- 2017 FOREIGN POLICY GRANT (with Ashton S. Cho). “Foreign Country Threat Framing and Voter Preferences Towards Multilateral FTAs”, Charles Koch Foundation
- 2017 DISSERTATION DEVELOPMENT GRANT, Columbia University
- 2012 TEACHING ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2011 CASUAL PROGRAM ASSISTANTSHIP, Columbia University School of International and Public Affairs
- 2007 HONOR STUDENT AWARD, Yonsei University

USD figures are approximate, converted at KRW 1,500/USD.

PROFESSIONAL ACTIVITIES

2024– EDITORIAL BOARD MEMBER. *International Studies Quarterly*
2022– POLICY ADVISOR. Ministry of Foreign Affairs, Republic of Korea
2021–22 EDITORIAL BOARD MEMBER. *Korean Political Science Review*
2021–22 EDITORIAL BOARD MEMBER. *New Asia*
2022 MEMBER OF RESEARCH COMMITTEE. Korean Association of Party Studies
2008–10 LEGISLATIVE STAFF. National Assembly of the Republic of Korea
2004–06 MILITARY SERVICE. Republic of Korea Army
Peer Reviewer: *American Journal of Political Science*, *British Journal of Political Science*, *Business and Politics*,
Review of Policy Research, *State Politics & Policy Quarterly*, *Energy Policy*

LANGUAGE AND OTHER INFORMATION

Languages: English (Fluent); Korean (Native); French (Beginner)
Computer Skills: R, STATA, Python, and $\text{\LaTeX}$